

Chilly Gonzales, Kids Return, and Yuksek

DATE: Saturday, October 11, 2025
LOCATION: Paris, Île-de-France, FR

Event Description

Chilly Gonzales, Kids Return, and Yuksek is a premier concerts event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,294 people

Event ID: HDdQ36qL8NfYKdLmt8

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 518 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.