

Children's Week Family Fun Day 2025

DATE: Friday, October 17, 2025
LOCATION: Everton Park, Queensland, AU

Event Description

Children's Week Family Fun Day 2025 is a premier festivals event in Everton Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 528 people

Event ID: BPKTjB5r5JX2k6i5UK

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 211 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.