

Children's Week Artwork Exhibition Launch

DATE: Friday, October 17, 2025
LOCATION: Darwin, Northern Territory, AU

Event Description

Children's Week Artwork Exhibition Launch is a premier expos event in Darwin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 797 people

Event ID: Ae4pqfarFx99cch7to

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 319 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.