

Child Protection Week Family Fun Day and Expo Burleigh Heads

DATE: Sunday, September 7, 2025
LOCATION: Burleigh Heads, Queensland, AU

Event Description

Child Protection Week Family Fun Day and Expo Burleigh Heads is a premier expos event in Burleigh Heads. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 52/100
Expected Attendance: 1,327 people
Event ID: CWzZCrSkJGz3Cp6VUe

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 531 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
