

Chicago Sky vs Connecticut Sun

DATE: Wednesday, August 13, 2025
LOCATION: Montville, Connecticut, US

Event Description

Chicago Sky vs Connecticut Sun is a premier sports event in Montville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,107 people

Event ID: 8y6ep3m5kjfn7bQke

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,643 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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