

Chiang Mai, Yeepeng Lanna International 2025 Tudongkhasathan on Nov 6, 2025

DATE: Thursday, November 6, 2025
LOCATION: Nong Han, Chiang Mai, TH

Event Description

Chiang Mai, Yeepeng Lanna International 2025 Tudongkhasathan on Nov 6, 2025 is a premier festivals event in Nong Han. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 634 people

Event ID: 4p2fz5nKVmWgLo5gg9

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 254 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.