

# Chiang Mai, Yeepeng Lanna International 2025 Tudongkhasathan on Nov 5, 2025

DATE: Wednesday, November 5, 2025  
LOCATION: Nong Han, Chiang Mai, TH

## Event Description

Chiang Mai, Yeepeng Lanna International 2025 Tudongkhasathan on Nov 5, 2025 is a premier festivals event in Nong Han. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 52/100

**Expected Attendance:** 1,219 people

**Event ID:** AETKe9EL3as4AYACog

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 488 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*