

Cheers to 40 Years! Grape Stomp Festival at The Winery in Breinigsville

DATE: Sunday, September 7, 2025
LOCATION: Breinigsville, Pennsylvania, US

Event Description

Cheers to 40 Years! Grape Stomp Festival at The Winery in Breinigsville is a premier festivals event in Breinigsville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 50/100
Expected Attendance: 951 people
Event ID: H8yFdBbmRDKWrD9GxT

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 380 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
