

Chee Yong "New Works" opening of painting exhibition. Exhibition continues to 8 October, 2025

DATE: Friday, September 19, 2025
LOCATION: Longford, Tasmania, AU

Event Description

Chee Yong "New Works" opening of painting exhibition. Exhibition continues to 8 October, 2025 is a premier expos event in Longford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 53/100
Expected Attendance: 1,484 people
Event ID: DBj6pQ2AXrTU3FgWUf

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 594 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.