

Cheap Trick with Olive Vox

DATE: Friday, October 24, 2025
LOCATION: Atlantic City, New Jersey, US

Event Description

Cheap Trick with Olive Vox is a premier concerts event in Atlantic City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,030 people

Event ID: GUZmAnwahzKuyZnVJK

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,212 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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