

# Cheap Dirty Horse, Spud Bugs, Burn The Ladder, and 3 others

DATE: Thursday, August 14, 2025  
LOCATION: Llanfyllin, GB

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## Event Description

Cheap Dirty Horse, Spud Bugs, Burn The Ladder, and 3 others is a premier festivals event in Llanfyllin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 54/100

**Expected Attendance:** 1,624 people

**Event ID:** Am69Qym8jvbZnLRP5p

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 650 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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