

Chattanooga FC vs Carolina Core FC

DATE: Saturday, August 16, 2025
LOCATION: High Point, North Carolina, US

Event Description

Chattanooga FC vs Carolina Core FC is a premier sports event in High Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 6JtpH4tBjr8eU62PD5

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.