

Chase Rice with Wade Bowen

DATE: Friday, August 15, 2025
LOCATION: Barnstable, Massachusetts, US

Event Description

Chase Rice with Wade Bowen is a premier concerts event in Barnstable. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 55/100

Expected Attendance: 1,732 people

Event ID: 9QY4jGShuQae6GHsUs

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 693 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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