

Charte QPP : Comment l'anticiper avec agilité ?

DATE: Tuesday, October 7, 2025
LOCATION: Boulogne-Billancourt, Île-de-France, FR

Event Description

Charte QPP : Comment l'anticiper avec agilité ? is a premier conferences event in Boulogne-Billancourt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 32/100
Expected Attendance: 125 people
Event ID: BsahJn5PBacWSkPumm

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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