Charm City Wellness Expo

DATE: Saturday, August 16, 2025
LOCATION: MD, US

Event Description

Charm City Wellness Expo is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 45/100
Expected Attendance: 588 people
Event ID: 8oaL9QFAYeahPr84H2

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 235 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.