

# Charlie Winston and Gren Seme

DATE: Wednesday, November 5, 2025

LOCATION: Firminy, Rhône-Alpes, FR

## Event Description

Charlie Winston and Gren Seme is a premier festivals event in Firminy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 59/100

**Expected Attendance:** 2,861 people

**Event ID:** 8RVhSZMLuCbK9W552

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,144 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*