

Charleston Ribfest Queens Pageant

DATE: Sunday, August 31, 2025
LOCATION: Nitro, West Virginia, US

Event Description

Charleston Ribfest Queens Pageant is a premier festivals event in Nitro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 750 people

Event ID: 5AshSBrwPpn4WxfCE9

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 300 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
