

Charleston Dirty Birds at Staten Island FerryHawks

DATE: Tuesday, August 19, 2025
LOCATION: Staten Island, US

Event Description

Charleston Dirty Birds at Staten Island FerryHawks is a premier sports event in Staten Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,262 people

Event ID: C4K75fkv92ikLsuPrh

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,505 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.