

CHARLESBOURG -Les Galeries Charlesbourg(Local entre RBC et Club Chaussures)

DATE: Sunday, October 19, 2025
LOCATION: Québec, Québec, CA

Event Description

CHARLESBOURG -Les Galeries Charlesbourg(Local entre RBC et Club Chaussures) is a premier expos event in Québec. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,211 people

Event ID: 7i8kDicwiNu4AHVFh8

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 484 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.