

Charles Wesley Godwin with Ole 60 and The Castellows

DATE: Wednesday, October 15, 2025
LOCATION: Morrison, Colorado, US

Event Description

Charles Wesley Godwin with Ole 60 and The Castellows is a premier concerts event in Morrison. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 60/100

Expected Attendance: 3,112 people

Event ID: 3jqs8n399E6ig9xqgZ

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,245 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.