

# Charles Wesley Godwin, Cameron Whitcomb, Alana Springsteen, and 11 others

DATE: Thursday, August 21, 2025  
LOCATION: Cologne, DE

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## Event Description

Charles Wesley Godwin, Cameron Whitcomb, Alana Springsteen, and 11 others is a premier festivals event in Cologne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 54/100

**Expected Attendance:** 1,669 people

**Event ID:** 3NvTGbXSXK8C3P7UXL

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 668 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*