

Charles Upham Darts & Pool Tournament 2025

DATE: Saturday, August 30, 2025
LOCATION: Whangaparōkū, Auckland, NZ

Event Description

Charles Upham Darts & Pool Tournament 2025 is a premier sports event in Whangaparōkū. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 5FEZ2ueP7BpD6vS8JJ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.