

# Charity Tractor Rides, Cake Sale and Veg Patch Open Day

DATE: Saturday, September 20, 2025  
LOCATION: Saint Brides Major, Wales, GB

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## Event Description

Charity Tractor Rides, Cake Sale and Veg Patch Open Day is a premier festivals event in Saint Brides Major. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 534 people

**Event ID:** 4zVDPsKy6QuzF9kuTB

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 214 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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