

Chapecoense SC vs Criciúma EC SC

DATE: Sunday, September 7, 2025
LOCATION: Criciúma, Santa Catarina, BR

Event Description

Chapecoense SC vs Criciúma EC SC is a premier sports event in Criciúma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 15,570 people

Event ID: GtYqpkhzAA6z9wqebo

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,228 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.