

# Chaos Realm Volume II - Dark Beer Festival

DATE: Thursday, August 14, 2025  
LOCATION: Gungahlin, Australian Capital Territory, AU

---

## Event Description

Chaos Realm Volume II - Dark Beer Festival is a premier festivals event in Gungahlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 58/100

**Expected Attendance:** 2,528 people

**Event ID:** oyPTHjBPW7wVuSnN4N

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,011 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/chaos-realm-volume-ii-dark-beer-festival>

Document generated on 6/4/2026, 10:13:30 AM