

Chantier Dignité - banc d'essai public

DATE: Saturday, September 27, 2025
LOCATION: Saint-Laurent-de-l'Île-d'Orléans, Québec, CA

Event Description

Chantier Dignité - banc d'essai public is a premier performing-arts event in Saint-Laurent-de-l'Île-d'Orléans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 151 people
Event ID: 947VeNzgRYXv3oxcCB

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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