

Changzhou West Taihu Lake Half Marathon

DATE: Saturday, October 25, 2025
LOCATION: Chang Zhou Shi, Jiang Su Sheng, CN

Event Description

Changzhou West Taihu Lake Half Marathon is a premier sports event in Chang Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 39/100

Expected Attendance: 297 people

Event ID: HDwuFjPhU4tUYQRLvF

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 119 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.