

# Championship - Queens Park Rangers vs Swansea City

DATE: Wednesday, October 22, 2025  
LOCATION: Plasmarl, Wales, GB

## Event Description

Championship - Queens Park Rangers vs Swansea City is a premier sports event in Plasmarl. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,254 people

**Event ID:** AL7gju7zjhSSo9YFEm

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,702 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*