

Championship - Dunfermline Athletic vs St. Johnstone

DATE: Friday, September 19, 2025
LOCATION: Perthshire, Perth and Kinross, GB

Event Description

Championship - Dunfermline Athletic vs St. Johnstone is a premier sports event in Perthshire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 66/100
Expected Attendance: 6,232 people
Event ID: 4unLqcmD2Nkqu4RgPa

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,493 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.