

# Championship - Derby County vs Oxford United

DATE: Saturday, October 18, 2025  
LOCATION: Oxford, England, GB

## Event Description

Championship - Derby County vs Oxford United is a premier sports event in Oxford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 71/100  
**Expected Attendance:** 11,197 people  
**Event ID:** DaE98zzT6ZPaymCtAH

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 4,479 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*