

Championship - Bristol City vs Stoke City

DATE: Saturday, November 1, 2025
LOCATION: Stoke-on-Trent, England, GB

Event Description

Championship - Bristol City vs Stoke City is a premier sports event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 23,241 people

Event ID: 3BUq5KmwD9mS8rKNT2

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,296 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
