

# Championship - Airdrieonians vs Arbroath

DATE: Saturday, August 30, 2025  
LOCATION: Arbroath, Scotland, GB

## Event Description

Championship - Airdrieonians vs Arbroath is a premier sports event in Arbroath. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,573 people

**Event ID:** HudPJXejHF3u7ZxQ3E

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 629 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*