

Champions Hockey League - Round of 16 - Zug vs Sparta Praha

DATE: Tuesday, November 18, 2025
LOCATION: Praha 7, Hlavní m. Praha, CZ

Event Description

Champions Hockey League - Round of 16 - Zug vs Sparta Praha is a premier sports event in Praha 7. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,768 people

Event ID: E6uiRvyxQo5TA7L9ZH

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,307 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.