

Champions Hockey League - Luleå vs Sparta Praha

DATE: Thursday, September 4, 2025
LOCATION: Chomutov 1, Ústecký kraj, CZ

Event Description

Champions Hockey League - Luleå vs Sparta Praha is a premier sports event in Chomutov 1. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,638 people

Event ID: GfKbK7YqQtJYbF3p5U

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,055 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.