

# Championnat National - Group A - Loto Popo vs Espoir Savalou

DATE: Saturday, November 29, 2025  
LOCATION: Savalou, Collines Department, BJ

## Event Description

Championnat National - Group A - Loto Popo vs Espoir Savalou is a premier sports event in Savalou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 54/100  
**Expected Attendance:** 1,500 people  
**Event ID:** EnTFTcCk6MKa2Fx2Zy

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*