

Championnat National - Group A - Loto Popo vs AS Cotonou

DATE: Saturday, December 13, 2025
LOCATION: Cotonou, Littoral Department, BJ

Event Description

Championnat National - Group A - Loto Popo vs AS Cotonou is a premier sports event in Cotonou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 74/100
Expected Attendance: 16,218 people
Event ID: jTToedT4kb7rs8rChG

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 6,487 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.