

Championnat National - Group A - JSP vs Dynamo Abomey

DATE: Saturday, December 20, 2025
LOCATION: Abomey, Zou Department, BJ

Event Description

Championnat National - Group A - JSP vs Dynamo Abomey is a premier sports event in Abomey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,335 people

Event ID: XgMAesmEeGDGG5wmhi

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,734 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.