

# Championnat National - Group A - Damissa vs AS Cotonou

DATE: Sunday, November 30, 2025  
LOCATION: Cotonou, Littoral Department, BJ

## Event Description

Championnat National - Group A - Damissa vs AS Cotonou is a premier sports event in Cotonou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,635 people

**Event ID:** GUgCFr5ukfRZ8XzULz

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,854 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*