

Championnat National - Ayema vs AS Cotonou

DATE: Saturday, November 8, 2025
LOCATION: Cotonou, Littoral Department, BJ

Event Description

Championnat National - Ayema vs AS Cotonou is a premier sports event in Cotonou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,502 people

Event ID: 9sVA7GbMiuCXMyZ9ZL

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,001 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.