

Challenge Peguera Mallorca Triathlon

DATE: Saturday, October 18, 2025
LOCATION: Peguera, Illes Balears, ES

Event Description

Challenge Peguera Mallorca Triathlon is a premier sports event in Peguera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 34/100

Expected Attendance: 163 people

Event ID: AMmtwiovxJ2vqebUH3

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 65 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.