

CHAKRA HARMONY: A SOUND JOURNEY FOR WELL-BEING AND BALANCE

DATE: Saturday, November 1, 2025
LOCATION: Singapore, SG

Event Description

CHAKRA HARMONY: A SOUND JOURNEY FOR WELL-BEING AND BALANCE is a premier concerts event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: GxFJ4N83b5H7j2mi8P

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.