

Chad VanGaalén, Chris Cohen, Still depths, and 5 others

DATE: Saturday, September 13, 2025
LOCATION: Calgary, Alberta, CA

Event Description

Chad VanGaalén, Chris Cohen, Still depths, and 5 others is a premier festivals event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 56/100

Expected Attendance: 1,994 people

Event ID: 6U4inBWPY3ZxKUxHgg

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 798 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.