

# CH-SOZIALSYSTEM

DATE: Tuesday, October 21, 2025

LOCATION: Luzern, Luzern, CH

## Event Description

CH-SOZIALSYSTEM is a premier conferences event in Luzern. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 330 people

**Event ID:** Eb735xZZJiAMKq5Qiv

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 132 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/ch-sozialsystem>

Document generated on 6/3/2026, 10:15:09 PM