

CF America vs Atletico San Luis

DATE: Wednesday, September 24, 2025
LOCATION: San Luis Potosí, San Luis Potosí, MX

Event Description

CF America vs Atletico San Luis is a premier sports event in San Luis Potosí. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,841 people

Event ID: BJU64kcjoaB9VALkB6

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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