

# Cevat Soydas Tournament - Friendlies - Trabzonspor vs Tofa ğ

DATE: Thursday, September 18, 2025  
LOCATION: Bursa, TR

## Event Description

Cevat Soydas Tournament - Friendlies - Trabzonspor vs Tofa ğ is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,864 people

**Event ID:** F7U8agq7k4Ma6JwVuS

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,346 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*