

# CEV Cup - 2nd Round - Alanya vs Vojvodina Novi Sad

DATE: Thursday, January 8, 2026  
LOCATION: Novi Sad, Vojvodina, RS

## Event Description

CEV Cup - 2nd Round - Alanya vs Vojvodina Novi Sad is a premier sports event in Novi Sad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,835 people

**Event ID:** 8uXEBQh8B8UfHCzheS

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 734 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*