

CEV Champions League - 1st Round - Hartberg vs Akaa

DATE: Wednesday, October 29, 2025
LOCATION: Toijala, Pirkanmaa, FI

Event Description

CEV Champions League - 1st Round - Hartberg vs Akaa is a premier sports event in Toijala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 917 people

Event ID: 8K4fDV37yMfhy4Uxsf

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 367 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.