

# CEV Challenge Cup (W) - Round of 32 - Vallefoglia vs AEK

DATE: Tuesday, November 25, 2025  
LOCATION: Athina, Attica, GR

## Event Description

CEV Challenge Cup (W) - Round of 32 - Vallefoglia vs AEK is a premier sports event in Athina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,709 people

**Event ID:** BJs9uZVs3LdvNsYhxX

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,484 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*