

# CEV Challenge Cup (W) - Round of 32 - Holte vs Holding Graz

DATE: Wednesday, December 3, 2025  
LOCATION: Graz, Steiermark, AT

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## Event Description

CEV Challenge Cup (W) - Round of 32 - Holte vs Holding Graz is a premier sports event in Graz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 54/100  
**Expected Attendance:** 1,625 people  
**Event ID:** Ghस्याU725sR8H73Wyu

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 650 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*