

CEV Challenge Cup (W) - 1st Round - Levski Sofia vs Cheseaux

DATE: Wednesday, October 29, 2025
LOCATION: Cheseaux-sur-Lausanne, Vaud, CH

Event Description

CEV Challenge Cup (W) - 1st Round - Levski Sofia vs Cheseaux is a premier sports event in Cheseaux-sur-Lausanne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 8B4942GSBbd4VvrRVb

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.